Project Pipeline Strategy

Roma212 / Apodaca Group

Bringing order to immersive and large-scale event operations.

PROBLEM

No consistent structure
Internal delays
Unclear cross-team communication

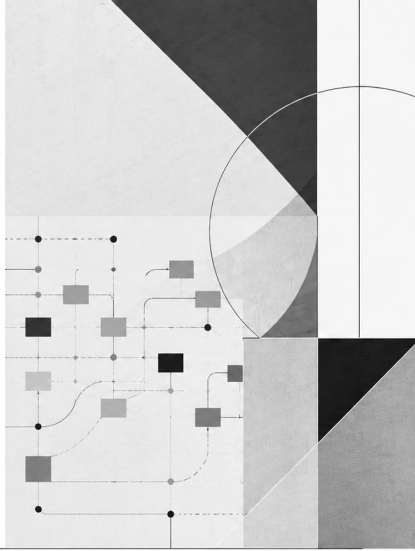


The Challenge

Multiple project inputs
No unified pipeline
Too much friction

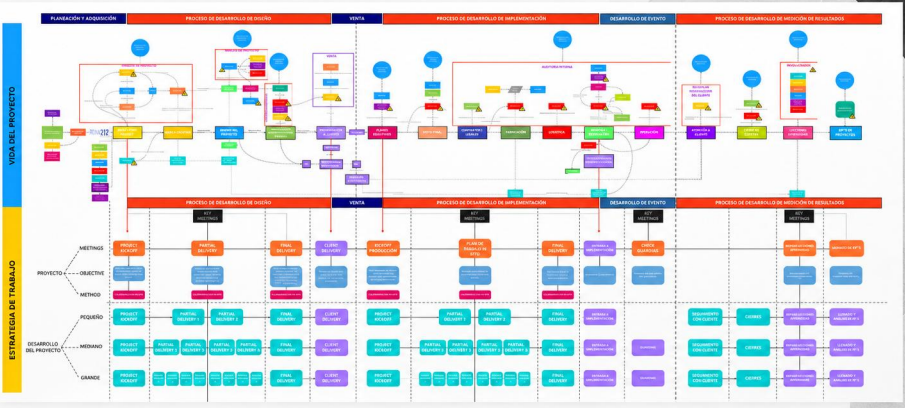
RESULT

Disordered projects
Inconsistent follow-up
Limited operational capacity



The Plan

Original PMO pipeline designed for Roma212 / Apodaca Group



Business Impact

20%

faster internal project flow

Less internal process time	More operational clarity	Stronger cross-team communication	Higher pipeline capacity

A better pipeline created a better business rhythm.

